

Marketing Summer Intern - Dsider

About Dsider

Dsider is a cutting-edge AI-powered decision intelligence platform revolutionizing the energy sector. We provide game-changing AI solutions that help industrial companies, and financial institutions, make smarter, more sustainable decisions with ease and precision. Our platform transforms complex analysis into clear, actionable insights by integrating knowledge, economics, and efficient workflows.

Internship Overview

We're seeking a passionate and creative Marketing Summer Intern to join our innovative team. This unpaid internship offers a unique opportunity to gain hands-on experience in marketing within the energy technology sector while contributing to our mission of democratizing decision intelligence. You'll work directly with our experienced leadership team to support various marketing initiatives and help communicate the value of our AI-powered platform to potential clients.

Duration

10-12 weeks (Summer 2025)

Responsibilities

- Assist in creating compelling content (graphic and video) for Dsider's digital channels, highlighting our platform capabilities in energy transition and decarbonization
- Support the development of marketing materials that showcase our value proposition for different customer segments (Climate Tech Innovators, Industrial Companies, Financial Institutions, etc.)
- Help research and analyze market trends in decision intelligence and AI applications in the energy sector
- Contribute to social media strategy and content creation
- Help with Hubspot maintenance
- Customer outreach through LinkedIn
- Assist with organizing and promoting webinars or events focused on decision intelligence in the energy sector
- Support competitive analysis to identify opportunities for differentiation
- Collaborate with team members on special marketing projects and campaigns
- Help maintain and update marketing databases and track marketing performance metrics

Qualifications

- Currently pursuing a Bachelor's or Master's degree in Marketing, Communications, Business, Environmental Science, or related field
- Strong interest in energy transition, sustainability, climate tech, and/or artificial intelligence
- Excellent written and verbal communication skills
- Creative mindset with attention to detail
- Basic understanding of digital marketing principles
- Proficiency in Microsoft Office suite and Google Workspace
- Familiarity with graphic design tools like Canva or Adobe Creative Suite is a plus
- Social media savvy
- Self-motivated with ability to work independently and as part of a team

What You'll Learn

- Practical marketing experience in a fast-growing technology company
- Understanding of complex B2B marketing strategies in the energy technology space
- Exposure to the latest trends in energy transition, AI, and decision intelligence
- Experience communicating technical concepts to different audiences
- Professional networking opportunities with industry leaders
- Skills in creating data-driven marketing content

Benefits

- Hands-on experience with a team of experienced leaders, engineers, and data scientists
- Exposure to cutting-edge AI technology in the energy sector
- Mentorship from marketing and business leaders
- Opportunity to build a professional portfolio with meaningful projects
- Flexible work arrangements
- Potential for academic credit (subject to your educational institution's requirements)
- Networking opportunities with professionals in energy, technology, and sustainability fields
- Letter of recommendation upon successful completion of the internship

To Apply

Please send your resume, cover letter explaining why you're interested in joining Dsider, and any relevant portfolio samples to Payal@dsider.app with the subject line "Marketing Summer Intern Application."

Dsider is committed to creating a diverse environment and is proud to be an equal opportunity employer. Note: While this is an unpaid internship, we are committed to providing a valuable learning experience that complies with Department of Labor guidelines for unpaid internships. The intern will work under close supervision of existing staff and will receive training and mentoring throughout the internship period.

