

Title : Digital Marketing intern at Axiom Optics Inc

Company Description

Axiom Optics has been a North American distributor of high-end optical instrumentation since 2010. We are a dedicated team of engineers from various backgrounds providing technical expertise, sales and support for our customers. Our mission is to support researchers and engineers seeking solutions to the most important challenges of the 21st century including climate science, life science imaging, healthcare, space, security and more. For more information, visit www.axiomatics.com

Role Description

This is a hybrid internship role for a Digital Marketing Intern at Axiom Optics. The intern will be part of a team performing tasks related to social media marketing, digital marketing, web analytics, online marketing, and communication tasks. This role is based in Somerville, MA.

Qualifications

- Basic knowledge of Wordpress and website editing
- Social Media Marketing (Youtube, LinkedIn)
- Web Analytics
- Strong communication skills, english proficiency
- Ability to work independently and collaboratively
- Video editing skills are huge plus
- Pursuing a degree in Marketing, Communication, or related field

Salary range \$17 to \$25 per hour

Part time or full time, 3 to 6 months duration

Starting immediately (Sept 2024)

To apply , contact Lauren Vincent at marcom@axiomatics.com