



Marketing Intern, Raise Green, Inc. (Remote)

ABOUT RAISE GREEN

Raise Green makes it easy to invest in solar and climate. We are a licensed fintech company that allows anyone to invest in local, community resilience. Our marketplace allows project creators to raise money for their projects through investment from anyone (retail, accredited, institutional). Our inclusive finance model is designed for any project with a contractual cash flow: community solar, microgrids, electrical vehicle infrastructure, community agriculture, energy efficiency, and battery deployments — as long as social and environmental benefits are at the core of their design. We are financing a healthy, just, and sustainable future that allows anyone to access and benefit from climate-resilient local infrastructure.

ABOUT THE POSITION

Our **Marketing Intern** generates the buzz needed for project creators and investors to learn and get excited about Raise Green. Your primary responsibility is to support the Marketing team in generating a consistent brand presence and develop compelling inbound marketing educational content for both sides of the marketplace. Our **Marketing Intern** has a passion for social justice, sustainable finance, and the environment, as well as knowledge equity through concise and inspiring content.

RESPONSIBILITIES

- Assisting Marketing and the Originator Team with account management, project development, project management, drafting of offering materials and marketing collateral.
- Generate drafts for inbound educational content for project creators and investors
- Assist in strategy, planning and execution of marketing and outreach efforts as assigned (e.g. slides, newsletters, documents, and social media account management and posts)
- Researching and implementing marketing and engagement related technologies and strategies, including but not limited to: SEO, Email Marketing, Paid and Earned Media, CRMs, etc
- Assist with email marketing and marketing collateral for interest and affinity groups,
- Create online content and research for marketing purposes, project management and execution, as needed, and various administrative duties as assigned.

REQUIREMENTS

- A full-time commitment is required, up to 40 hrs/ week.
- A 6-month commitment is highly preferable
- Begins Oct 18

TO APPLY

Interested? Let us know by **October 1** if you're interested in joining us. We're looking forward to hearing from you. Please send a cover letter explaining your interest in the position and a resume to info@raisegreen.com.

Raise Green is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity and expression, age, national origin, disability, citizenship status (except as authorized by law), protected veteran status, genetic information, and any other characteristic protected by federal, state or local law.