

Marketing and Graphic Design Intern

Titan Advanced Energy Solutions

Are you interested in working at a start-up with lots of opportunity to learn and grow? Are you energetic, process-driven, and interested in taking on the challenge of optimizing our first office? Titan may be the company you have been waiting for!

Located in Salem, MA Titan Advanced Energy Solutions is a growing tech start-up that develops industry-leading ultrasound Battery Management Systems (BMS). Our solutions are used to optimize battery usage across a broad range of applications such as electrical vehicles, consumer electronics, stationary storage, and 2nd life battery repurposing. We work towards enabling higher adoption of renewable energy and zero emission transportation globally!

Marketing and Graphic Design Intern

We are looking for a passionate rising Junior or Senior or recent college grad for a Marketing and Graphic Design internship for the Fall semester (could be extended through Spring), ideally available to start as soon as August 2nd.

As a member of the Marketing team, you will work closely with our Head of Marketing and Communications, as well as our Product Managers to prepare for several product launches in the next 12 months. In this role, you will assist the marketing team with graphic design, UI and UX across all our products, content development, social media management, event marketing, and sales support.

- Create print and digital content including infographics, website material, blog and social media posts, and conference materials
- Support product UX/UI by working closely with product, marketing, engineering, and sales.
- Act as our in-house Xd expert, and translate inputs from product into simple and user friendly interfaces for our digital products
- Support marketing team with design of promotional swag
- Assist with presentation and collateral design using PowerPoint and Adobe Creative Suite.
- Conduct to key account research to support sales and new business efforts.

Key Competencies

- Pursuing a relevant degree/recent college graduate or 2+ years of experience in Marketing, Advertising, or Graphic Design.
- Strong experience with Xd (critical requirement)
- Strong communication skills – both written and verbal.
- Ability to thrive in a fast-paced, deadline-driven environment.

- Strong initiative – our best interns have often developed their own projects to work on besides ongoing project demands
- Positive and enthusiastic attitude.
- Team player

Titan welcomes applicants from every background – our diversity helps us thrive and serve our customers and each other. All employment decisions are based on qualifications, merit and business needs, without discrimination or bias. We are proud to be an equal opportunity employer. If you need assistance or an accommodation due to a disability, you may contact us at careers@titanaes.com.