

Job Title: Marketing

Job Type: Full-Time / Part-Time / Inter

Location: New York, Boston, MA, Tampa, FL (Virtual as Needed)

Apply: Send resume to jobs@coienergyservices.com

Work Authorization: Open to all applicants

The Role:

Want to work at a fun, fast-growing start-up that is tackling one of the biggest challenges of our lifetime?

COI Energy is looking for dedicated Marketer that understands and looks for the best ways to engage with businesses of all types. If you thrive on being the best communicator of all times, this is the perfect role for you!

What You'll Be Doing:

- Market Research
- Website Management
- Social Media Engagement
- Work with inter-departments to ensure proper execution of branding
- Plan Marketing events including participating in conferences
- Identify and execute opportunities for COI to present at conferences, get profiled in industry periodicals, etc.
- Proposal Development
- Marketing Collateral Management

Who You Are:

- Self-motivated & determined professional driven to succeed
- Track record of high performance (exceeding goals)
- Professional communication skills – both on the phone and over email
- Resourceful – never gives up in finding a way through obstacles to success
- Ability to prioritize efficiently while multi-tasking, dealing with interruptions and working in a high paced energetic environment
- Must be a detail-oriented, organized, self-starter, and have an ability to prioritize workload

What We Provide:

- Fun learning environment with incredible growth opportunities
- Access to Executive Leadership Team
- Attractive benefits package with an array of healthcare benefits
- Participation in Employee Stock Option Plan
- Opportunity to be a part of one of the fastest growing cleantech companies!



About COI Energy:

At COI Energy, we care about making a positive impact on the world. Our mission is to make the world more energy efficient by improving building energy performance and grid optimization.

Through our proprietary, disruptive technology platform, COI Energy significantly lowers businesses' energy costs, optimizes the electrical grid, and combats climate change by reducing carbon emissions.

Named as a "Startup to watch in 2021" by Google for Startups, finalist of the "Rise of the Rest", 76W 2020 prize winner and MassChallenge competitions, come join us – we're just getting started!