



## Enviro Power - Power for the People

### Marketing Communication Manager

#### Background and Job Description:

Enviro Power is an energy startup based in Hartford CT that specializes in the development of advanced heat & power solutions. Enviro Power is backed up by its strategic partner, Burnham Holdings, a leading US-based manufacturer with multiple production facilities across the US specializing in heating solutions.

Together with our strategic partner, Burnham Holdings, we bring to market the SmartWatt Boiler technology. The solution is a boiler with a power plant inside. The SmartWatt Boiler is designed as a drop-in replacement for regular heating systems. The technology produces efficient heat, generates free electricity and provides backup power and has the potential to lower energy cost and improve energy resiliency for millions of home and building owners across North America and Europe.

We offer an internship-program focusing on the marketing and marketing-communication aspects of our go-to-market campaign. The internship program will include the following responsibilities and activities:

- Work closely with all relevant departments in creating and promoting the SmartWatt Boiler across multiple media platforms.
- Work closely with Burnham's and Enviro Power's product managers in creating the SmartWatt Boiler brand identity
- Formulate and deploy brand promotion strategies in various social media platforms including LinkedIn, Twitter and Facebook.
- Formulate and integrate online, social-medial based sales strategies.

We are looking for candidates who are passionate towards the field of product marketing and / or social media and digital advertisement. A proven track record in implementing social-media marketing strategies is a big plus while background in engineering would be helpful. Perfect knowledge of the English language is required.

The offered internship is a paid internship with flexible working hours.

